



CONTACT

E/ roseluzoncreative@gmail.com

P/ 720.630.9403

W/ roseluzoncreative.com

SKILLS

Graphic Design
Proficient in Adobe Creative Suite
Photography | Writing
Communications | Marketing
Nonprofit Management

EDUCATION

B.S. | Drawing and Painting
Grace College
Winona Lake, IN
May 2011 | Cum Laude

VOLUNTEER EXPERIENCE

Denver, France, South Africa,
Swaziland, Thailand, Uganda

Design Committee Member
Women's Partnership Market

Creative Services and Training Intern
We Made This
ACC (African Community Center)

Art Therapist
Wildflower Home

Visual Arts Teacher
Micheal's Children's Village

REFERENCES

Jen Asbury | ACE Group
acegroupdenver@gmail.com

Rachael Cox | ACC We Made This
rachaelynncox@gmail.com

Tara Malouf | Red Thread Images
tara@redthreadimages.com

PROFILE

An experienced graphic designer, photographer, writer, and communications director. I am passionate about using design and communication to help foster community and provide education and empowerment to individuals worldwide.

EXPERIENCE

Founder, Graphic Designer, Photographer, Writer
Freelance // Rose Luzon Creative
Denver, CO

A creative agency providing graphic design and photography services for non-profits and businesses with a mission to do good.

Founder, Fiber Artist and Trainer
Woven by Rose Luzon Creative
Denver, CO | September 2017 - Present

An ethical home decor brand creating handmade woven wall hangings and providing empowered employment and training for resettled refugee women.

Designer and Refugee Liaison
Knotty Tie Co.
Denver, CO | May 2015 - 2016

Responsibilities:

- Designed custom ties and scarves. Managed creative process and quality assurance from concept through to production.
- Managed Organizational, Individual, and Wedding clients.
- Designed and developed graphics and layout for communication, email marketing, and website materials.
- Photographed product imagery and Knotty Tie Co lifestyle imagery for use in communications, website print, and social media outlets.
- Wrote content for use in communications, website, print, and social media outlets.

Communications and Missions Coordinator
Denver Community Church
Denver, CO | June 2014 – May 2015

Responsibilities:

- Managed and executed overall communications content and social strategies across the organization. Developed and maintained organizations Communications and Brand Guidelines.
- Directed complete organizational rebrand including website, print and online, external and internal materials.
- Managed Mar/Com team and volunteers, social media outlets, email marketing, and website.

Director of Programs and Communications
Sseko Designs
Kampala, Uganda | November 2012 – January 2014

Responsibilities:

- Created communications related content for Sseko Designs' international constituency, including written, video, and photo content for social media outlets.
- Developed and executed a comprehensive personal and professional development program for employees.
- Managed and accounted for all financial expenses, banking, payments and cash transfers.
- General office manager in absence of Director of Operations. Managed employee care and interns.